

2ND ANNUAL CHAMPIONS SUMMIT 2026

Rising Executives

October 26–27, 2026 · Calgary, AB · championssummit.ca

Partnership & Sponsorship Opportunities

Champions Summit is not a conference. It is a curated room of 150 high-potential executive successors — nominated, vetted, and selected. We invite a small number of partners whose values align with the standard.

150

Carefully Selected Participants

4

CEO Fireside Conversations

30+

Calgary Organizations Represented



Who's in the Room

- Curated for Senior Directors, VPs, and AVPs identified as high-potential C-Suite successors
- **75% of the 2025 room was VP or C-Suite** — current executives join to learn alongside the leaders replacing them
- Every participant is nominated, personally invited, or selected through application
- 3–10 years from running the organizations that will define Calgary's next decade

2025 attendees represented: Arcurve · Athabasca Oil · Avenue Living · Baytex Energy · BDO LLP · Business Council of Alberta · Calgary Sports & Entertainment Corporation · Cenovus Energy · CES Energy Solutions · Enverus · Headwater Exploration · Keyera · Mawer Investment Management · Odyssey Trust · Orennia · Ovintiv · PECl (Professional Excavators) · Peloton Computer Enterprises · Petronas · Scovan · Trimac Transportation

Packages at a Glance

All packages are exclusive — one sponsor per opportunity. Offered first-come, first-confirmed.

PACKAGE	INVESTMENT	ANCHOR BENEFIT
Presenting Sponsor (Title)	\$50,000	Host CEO Firesides + V-VIP Executive Reception + full event naming rights
Diary of a CFO Sponsor	\$25,000	Present & name the CFO panel session
Diary of a COO Sponsor	\$25,000	Present & name the COO panel session
Evening Experience Sponsor	\$20,000	Brand the Oct 26 evening dinner experience
Leadership Simulation Sponsor	\$15,000	Name the multi-act simulation across both days
Mentor Café Sponsor	\$15,000	Own the morning leadership breakfast experience
Champions Pathway Sponsor	\$15,000	Enable 10 emerging athletes & artists to participate
Champions Hour Sponsor	\$10,000	Brand the closing cocktail reception



Benefits Comparison

All packages are exclusive — one sponsor per opportunity. Additional participant tickets available at \$1,499 each.

BENEFIT	Title \$50K	CFO \$25K	COO \$25K	Evening \$20K	Sim \$15K	Café \$15K	Pathway \$15K	Hour \$10K
Host V-VIP Executive Reception	✓							
Naming Rights (Event Level)	✓							
VIP Executive Table (1 seat)	✓	✓	✓	✓			✓	
Participant Tickets Included	5	3	3	2	1	1	1	1
On-Stage Acknowledgment	✓	✓	✓	✓	✓	✓	✓	✓
Session / Program Naming Rights		✓	✓	✓	✓	✓	✓	✓
Session Introduction from Stage		✓	✓	✓				
Primary Logo — Website + Materials	✓							
Secondary Logo — Website + Materials		✓	✓	✓	✓	✓	✓	✓
Pre-Event CEO Prep Call Access	✓							
Social Media Posts (Pre-event)	✓	✓	✓	✓	✓	✓	✓	✓
Post-Event Attendee List	✓							
Post-Event Insight Summary	✓	✓	✓	✓	✓	✓	✓	✓
2027 Right of First Refusal	✓	✓	✓					

What You're Actually Buying

Access, not advertising. Every package puts your people in the room with Calgary's current and next wave of executive leaders — not across a booth, but at the same table, during the same conversation.

Association, not just visibility. Your brand becomes synonymous with the development of Calgary's next generation of executives.

Impact, not just investment. Proceeds from Champions Summit support Classroom Champions — a Canadian charity connecting Olympic and Paralympic athlete-mentors with K–8 classrooms to build goal-setting, perseverance, and resilience in the next generation.



Next Steps

To secure a package or discuss a custom arrangement, contact:

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President & CEO, Scovan

Presenting Partner, Champions Summit



“Champions Summit exists to forge a community of current and future executives committed to responsibility over status, contribution over consumption, and long-term impact over short-term wins — for Calgary and beyond.”

championssummit.ca